

Caledonia Days Sponsorship Form October 14th-15th 2022

Support your community through sponsorship of the 18th Annual Caledonia Days Festival, and convey your company's support. We open a valuable channel for increased visitors and commerce, which benefits the entire community. Many Lowndes County and surrounding area residents attend our growing festival each year, and we would love to have you join us as one of our valued sponsors. We greatly appreciate your interest in supporting our local festival!

SILVER-EVENT SPONSORSHIP \$250.00 This sponsorship includes:

- Your logo/name on our main stage banner that will be visible throughout the festival.
- Your sponsorship will be announced at least 2 times by the stage announcer on Saturday as an event sponsor.
- Your logo will be displayed on event staff shirts worn both days by numerous staff members to be seen by our vendors and attendees.
- Sponsorship will be posted on the Caledonia Days Facebook Page and will include a brief description of your Company/Business.

● **GOLD-EVENT SPONSORSHIP \$500.00** This sponsorship includes:

- Everything listed under the **Silver-Event Sponsorship**.
- Your logo/name on additional signage located in the parking/shuttle area and the children's area.
- You will be assigned a 10x10 booth spot on sponsor row where you will be able to meet potential customers/supporters, hand out samples, swag, and/or literature.
- Your sponsorship will also be announced Friday night during the concert.

The deadline for all sponsorships, logos, and payment is August 5th 2022.

Please complete the attached form.

Caledonia Days 2022

Sponsorship Information Form

Business Name of Sponsor: _____

Contact Person: _____

Business Number: _____ Cell Number: _____

Mailing Address: _____

Email Address: _____

Sponsorship Level: Silver \$250.00: _____ Gold \$500.00: _____

Please email your logo in PDF format to: caledoniadays@gmail.com. If we do not receive your logo, plain lettering will be used on signage.

Completed sponsorship forms with payment can be mailed to:

Town of Caledonia
Attn: Caledonia Days
P.O. Box 100
Caledonia, MS. 39740

****Make Checks Payable to: Caledonia Days****

For questions/concerns contact:

Shana Scarborough, Chairman
caledoniadays@gmail.com
662-251-6695

